

Privacy Policy (Website & NFC-Based Networking App)

Last Updated: 5 Dec 2025

This Privacy Policy explains how **TAPNETT** (“we”, “our”, or “us”) collects, uses, discloses, and protects your information when you use our **website, mobile application, and NFC-based networking features** (collectively, the “Services”).

By accessing or using our Services, you agree to the terms of this Privacy Policy.

1. Information We Collect

1.1 Personal Information You Provide

We collect personal information when you:

- Create an account
- Create or edit your profile
- Share your profile using NFC, QR code, or link
- Contact support
- Subscribe to newsletters
- Make a purchase or upgrade

This may include:

- Full name
- Email address
- Phone number
- Job title & company
- Profile photo
- Social media links
- Website or portfolio links
- Custom fields (skills, bio, services, etc.)

1.2 Information Collected Automatically

When you use the website or app, we may automatically collect:

- Device information (model, OS version, browser type)
- IP address
- Usage statistics
- Log data
- Interaction data (e.g., link taps, profile views)
- NFC/QR interactions (when scanned or tapped)

1.3 NFC-Related Data

When someone taps your NFC card or scans your QR code:

- We may record the date/time, device type, and location (if enabled).
- No sensitive data is collected without consent.

1.4 Payment Information

Payments are processed through secure third-party providers (e.g., Stripe, Google Play, Apple In-App Purchases).

We do **not** store your full credit card information.

2. How We Use Your Information

We use your information to:

- Create and manage your account
- Display, share, and deliver your digital business card or profile
- Enable NFC-based and QR-based networking features
- Improve user experience and site/app performance
- Provide customer support
- Send updates, promotions, and service alerts
- Maintain security and prevent fraud
- Analyze usage for improvements
- Process purchases and subscriptions

3. How We Share Your Information

We may share your information with:

3.1 Service Providers

For hosting, analytics, payments, and customer support.

3.2 For Networking Purposes

When you share your profile via NFC, QR code, or link, any information you choose to make public can be viewed by the receiver.

3.3 Legal Requirements

We may disclose information if necessary to:

- Comply with laws or regulations
- Protect our rights or property
- Prevent fraud, abuse, or unauthorized use

We **do not sell** your personal data.

4. Data Storage & Security

We implement reasonable safeguards to protect your personal information, including:

- Encryption
- Secure servers
- Access control
- Regular security reviews

No system is completely secure, and users are responsible for protecting their login details.

5. Data Retention

We retain information for as long as:

- Your account remains active
- Necessary to provide services
- Required by law

You may request deletion at any time (see Section 8).

6. Cookies & Tracking

We use cookies and similar tracking technologies to:

- Enhance user experience
- Analyze website activity
- Save preferences
- Improve performance

You can disable cookies at the browser level.

7. Children's Privacy

Our Services are **not intended for children under 13**.

We do not knowingly collect information from children under 13.

8. Your Rights & Choices

You may request:

- Access to your data
- Correction of your data
- Deletion of your data
- Export of your data
- Restriction of processing
- Opt-out of marketing emails

To submit a request, contact us at support@tapnett.com.

9. Account & Data Deletion

- Users can request deletion anytime via app or email
- Complete removal of account info, NFC/QR data, logs, uploaded content within **7–30 days**
- Deleted data is **irreversible**

10. International Data Transfers

Your information may be processed outside your country.
We follow applicable laws to ensure proper data protection.

11. Third-Party Links

Our website and app may contain links to third-party sites.
We are not responsible for their content or privacy practices.

12. Changes to This Policy

We may update this Privacy Policy from time to time.
Changes will be posted on www.tapnett.com and may be communicated through email or in-app notices.

Your continued use of our Services after updates means you accept the revised policy.

13. Contact Us

If you have questions or concerns about this Privacy Policy, please contact:

TAPNETT Support Team

Email: support@tapnett.com

Website: www.tapnett.com

Address: **5/21 Colbee Court Phillip Canberra ACT 2606, Australia**